

## **Edina Public Art Committee MINUTES- 2/26/09- City Hall Community Room**

Members present: Bernice Amacher, Brad Benn, Dick Crocket, Rick Fesler, Betty Hemstad, John Keprios, Lois Ring & Anne Spooner. Amy Kerber & Linda Kieffer were absent.

### **CALL TO ORDER**

Betty Hemstad called meeting to order at 1:20pm

### **APPROVAL OF MINUTES**

The minutes of the January 29, 2009 meeting were read and approved, all in favor.

### **CONTINUING BUSINESS**

EPAC Policy & Procedures, John Keprios clarified that the current code is correct. As of June 5, 2007 the City of Edina can appoint a chairperson for EPAC and that the chair does not have to be an Edina Art Center Board Member.

Update on Call to Sculptors. John clarified that if pedestal is part of sculpture unique to said sculpture, it should come out of the money for sculpture budget. He also stated that the City of Edina could help with the execution of permanent pedestals if artist can not provide.

John also reported that lighting of all sculptures is possible. Dick Crocket agreed to take on this project and that the Hedbergs and Marcia McEachron may wish to provide their input. Also, Marcia has a good contact person to assist with lighting guidelines.

Brad Benn noted that the Call for Artists zip code is incorrect but individuals should be able to figure this out as it is a minor error. Brad reported that 4 artists and 8 pieces of art have been submitted for consideration at this time.

Lois Ring suggested that all submissions be available for viewing at Edina Art Center. Brad will arrange and Anne Spooner agreed to oversee. Marcia will address the discoloration problem on the Pinecone sculpture as soon as the weather improves. At this time, it is unclear as to whether it is a rust problem or simply discoloration.

### **NEW BUSINESS**

Betty Hemstad provided the newest draft of the Condominium letter for review. A few minor changes were made and Betty will give Brad a disc with the complete letter which will be printed on EPAC letterhead. Lois will provide pinecone image for letter. Dick Crocket reported that there was a snag in purchasing a "shopping basket" but will have the "pay online" information finalized within the week and then forward to Brad who will also correct/update EAC phone number.

It was suggested that Linda Kieffer would want to take the lead on the marketing brochure for the Promenade working with Jennifer Bennerotte. John said that Jennifer would be happy to design it. Lois reported that the city would create the brochure and EPAC arrange and pay for the printing. It was agreed that the purpose of the brochure is to direct people

to the Promenade. It was also noted that an insert be included with the brochure featuring an image of the sculptures on the Promenade along with a place to vote for the People's Choice Award. Lois Ring volunteered to work on the insert and that Tom Shirley would be someone also involved with this. Lois agreed to contact Tom about planning the brochure.

It was confirmed that Linda Kieffer submitted the article on the Promenade to About Town. Correction: Linda was interviewed for the article.

Betty reported that the grand opening of the Promenade is scheduled for Saturday, June 20 at 1pm. Dick Crocket reported that Heather Worthington has said that nothing has been planned for this event. EPAC members were in agreement that the event should feature a ribbon cutting ceremony and that EPAC member Linda Kieffer, be asked to speak at the event. Bernice Amacher volunteered to assist in helping arrange the event. Tom Shirley was mentioned again as someone to contact regarding this.

Final decisions are still pending as to the specifics of this event. Most felt that the reception be by invitation (invite artists, EPAC committee & City Council) and that the Centrum building would be a logical place to have it. Having the event open to the public is in question depending on the budget. It was agreed that the details would be finalized at the next meeting. Additional questions include whether the City will provide refreshments at the ribbon cutting such as cookies and beverages. Brad volunteered to reserve the Centrum building for the June 20 artist reception.

Some discussion was also made regarding how to identify EPAC members and Artists at the opening event. A button, ribbon and nametag are all possibilities. Nothing finalized as yet.

The group unanimously agreed that Brad Benn would be this years' recipient of the Edina Volunteer Recognition Award. EPAC members should plan to attend this event which is Wednesday, April 22 at 5pm, Edinborough Park.

**The meeting adjourned at 2:35pm.**

Minutes submitted by Anne Spooner